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 - i. Government Spending
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 - iii. Suburbs
 - iv. Automobiles
 - v. Standard of living
 - b. The Rise of the Modern West
 - i. Federal spending
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 - c. The New Economics
 - i. **Keynesian Economics**
 - d. Capital and Labor
 - i. Corporate Consolidation
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 - iii. “postwar contract”
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2. The Explosion of Science and Technology
 - a. Medical Breakthroughs
 - i. Penicillin
 - ii. **Jonas Salk – Polio** note pic on p. 760
 - b. **Pesticides – DDT**
 - c. Postwar Electronic Research
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 - i. UNIVAC
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 - i. Hydrogen Bomb
 - ii. Missiles
 - f. **The Space Program**
 - i. **1957**

- ii. Resulting federal policies after Sputnik
 - iii. **National Aeronautics and Space Administration (NASA)**
 - iv. Apollo Program
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- a. The Consumer Culture
 - i. Credit cards
 - ii. Disney
 - b. The Landscape and the automobile
 - i. **Federal Highway Act of 1956**
 - ii. Families
 - c. The Suburban Nation
 - i. **“Levittown”**
 - ii. Family life
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 - i. Gender roles
 - ii. Dr. Spock *Baby and Child Care*
 - e. The Birth of **Television**
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 - i. U-2 Crisis
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Read On the Road p. 756-757

1. How did television programs like Route 66 of the mid-1950's reflect much older American myths about the American West?
2. In what other ways than those described in this feature did the highway system help the American economy?
3. **What military advantages did the highway system provide?**